



CANON BUSINESS SOLUTIONS

NEWS

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**ASTRO-DYNAMIC PRINT & GRAPHIC SERVICES ADDS THE imagePRESS C7000VP
DIGITAL COLOR PRESS FROM CANON U.S.A. TO IMPROVE SHORT-RUN AND ON-
DEMAND PRINTING**

*imagePRESS's Superior Image Quality Supports Pennsylvania Print and Graphic Services
Company's Core Offset Print Capabilities*

Lake Success, N.Y., February 25, 2008 – Canon U.S.A., Inc., a leader in document imaging and office solutions, today announced that Astro-Dynamic Print & Graphic Services of Warminster, Pennsylvania, has installed the Canon imagePRESS C7000VP digital press to support the commercial printer's growing need for digital print services.

With customer orders for short-run and on-demand printing -- catalogues, booklets, brochures, and postcards -- in high demand at Astro-Dynamic, the Canon imagePRESS C7000VP was selected to enable a more efficient and cost-effective approach to meeting customer needs. In addition, Astro-Dynamic uses the digital press to apply new cross-over techniques, which integrates its existing offset with advanced digital devices to drive productivity.

“We needed a solid solution like the imagePRESS C7000VP because customer demand for short-run digital print services had outgrown the production capabilities of our current fleet of devices,” said Darrel Dundore, owner, Astro-Dynamic Print & Graphic Services.

“After surveying many of the digital solutions on the market, we found that Canon's equipment and technology provided the highest quality impressions at efficient speeds, while complementing our existing offset output. Also, using the new press we are able to provide customers with advanced customization options, including color matching to ensure a consistent print quality,” added Dundore.

The Canon imagePRESS C7000VP, which began shipping in July 2007, represents the largest single engine R&D investment in Canon's history. Capable of printing images up to 1200 x 1200 dpi resolution

with a superior level of quality, the imagePRESS C7000VP maintains engine speed regardless of media weight, including print speeds of 70ppm on media up to 110lbs.

“Astro-Dynamic’s investment in the imagePRESS C7000VP brings the company, and others similar to it, a solution for producing more short-run work and new, cutting-edge applications to better meet customer needs and expand their business,” said Dennis Uhniat, executive vice president, Canon Business Solutions, Inc. “With a new, powerful production engine built to provide high-quality on-demand printing, the imagePRESS C7000VP offers output that rivals offset image quality, helping companies capitalize on digital printing opportunities and increase their profitability.”

Astro-Dynamic integrated the imagePRESS C7000VP into its existing equipment with confidence in its ability to uphold production based on the success of other Canon equipment on site. Other products in use at Astro-Dynamic include the Canon imageRUNNER 9070, a 90-page-per-minute (PPM) monochrome printer; the Canon CLC 4000, a 40 PPM color digital laser copier; and the Canon imagePROGRAF W8400, a 44-inch large-format, six-color inkjet printer.

The Canon imagePRESS C7000VP, along with the imagePRESS C1, will be on display in the Canon booth (#1416) at the upcoming AIIM On Demand Show, March 3rd-6th, in Boston.

About Astro-Dynamic Print & Graphic Services

Family owned for 36 years, Astro-Dynamic Print & Graphic Services caters to advertising design and marketing specialties and offers short-run book printing, digital printing, large format electronic output, print-on-demand, offset and quick printing services and products. The company also offers bindery, die-cutting and numbering, hand work, book covers, business forms, coupon printing, and pocket folders. For more information, please visit: <http://www.astro-dynamic.com/>

About Canon Business Solutions, Inc.

From small/medium businesses to large corporate enterprises, Canon Business Solutions, Inc., a wholly owned subsidiary of Canon U.S.A., Inc., serves a broad range of organizations with a variety of document management and workflow solutions and services. Canon Business Solutions operates from four major hubs (Chicago, Los Angeles, New York, and Philadelphia), more than 40 satellite locations and individual branch offices across the country. For more information on Canon Business Solutions locations, please visit: www.solutions.canon.com.

About Canon U.S.A., Inc.

Canon U.S.A., Inc. delivers consumer, business-to-business, and industrial imaging solutions. Its parent company, Canon Inc. (NYSE:CAJ), a top patent holder of technology, ranking third overall in the U.S. in 2007†, with global revenues of \$34.9 billion, is listed as one of Fortune's Most Admired Companies in America and is on the 2006 BusinessWeek list of "Top 100 Brands." To keep apprised of the latest news from Canon U.S.A., sign up for the Company's RSS news feed by visiting www.usa.canon.com/pressroom.

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† IFI Patent Intelligence Press Release, January 2008

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